

ASAM PRIVACY STATEMENT

At AgileSpeech LLC (hereafter, AgileSpeech or the Company), privacy is a main priority. We are committed to respecting your privacy, to protecting your personal information, and to complying with privacy laws in the countries where we do business. This ASAM Privacy Statement (the "Privacy Statement") explains how we collect and process personal information through the ASAM Client Application (the "Software") and the ASAM Service (the "Service"). We invite you to read this document carefully.

SCOPE

This Privacy Statement applies to the Software and the Service.

IF YOU DO NOT AGREE TO THE PRIVACY PRACTICES DESCRIBED IN THIS PRIVACY STATEMENT, PLEASE DO NOT USE THE SOFTWARE OR THE SERVICE.

OUR PRIVACY PRINCIPLES

- We will provide clear, adequate notice and obtain unambiguous consent, when required, prior to the collection, transfer and/or processing of personal information.
- We will only collect personal information lawfully and fairly, limiting our collection to only personal information that is relevant and non-excessive for the explicitly specified and legitimate purposes for which it is collected.
- We will anonymize or delete your personal information as soon as it is no longer needed for the purposes specified in this Privacy Statement including compliance with legal, regulatory or government requirements.
- We will take reasonable steps to protect your personal information against loss, misuse or theft, unauthorized access, disclosure, copying, use, or modification.
- We will provide you access to your personal information and will work with you to address any concerns about the processing of your personal information.

INFORMATION WE COLLECT

We collect your personal information in three ways: directly from you through your registration and use of the Service, indirectly as generated automatically by the telecommunication and IP-based systems that facilitate the processing of your voice and text messages and from telecommunications carriers.

Note that when you use ASAM to process text-to-speech requests (namely, to speechify the email or other web contents), we only pass on your email message in the text format to AgileSpeech's cloud located within USA in order to convert it to the speech sound. At the cloud, nothing of your message will be logged except:

1. A unique string randomly generated for your mobile device;
2. The total number of the words in the email message, and the total duration of the synthesized speech.

Your password to your email account is encrypted and kept locally on your mobile device. Recognition of voice commands is performed on the device, so your voice samples are not shipped to the cloud.

USING YOUR PERSONAL INFORMATION

AgileSpeech uses your personal information to provide you with the Software and the Service that you have requested, as well as to enable us to provide you with a continually-improving and personalized customer experience through the use of the Software and the Service. These uses comprise order fulfillment and billing, performing research and analysis to develop, troubleshoot and/or improve the Software and the Service, marketing and commercializing of the Software and the Service, enforcing the terms of service, and preventing fraudulent. AgileSpeech only processes personal information for the purposes described in this Privacy Statement.

SHARING YOUR PERSONAL INFORMATION

1. AgileSpeech Business Partners

AgileSpeech may share your personal information with business partners with whom we have contracted to assist us in delivering or improving the Software and the Service. We only choose business partners who have implemented adequate security and privacy safeguards and we require them to commit, in writing, to processing and protecting your personal information based on our instructions and in compliance with this Privacy Statement. These partners are not authorized to use your personal information for any other purpose than that which is specified by AgileSpeech.

2. Third Parties

AgileSpeech will not disclose your personal information to third parties for their own marketing purposes unless you have provided advanced consent in writing.

3. Business Transfers

If AgileSpeech enters into a merger, acquisition or sale of all or a portion of its assets or business, your personal information may be one of the transferred assets. Should such a sale or transfer occur, AgileSpeech will require the buyer to use your personal information in a manner that is consistent with this Privacy Statement.

4. Law Enforcement

AgileSpeech may disclose your personal information that we have received through your usage of the Service without your consent when we believe in good faith that the disclosure is required to comply with applicable law or respond to lawful requests or legal processes (such as subpoena, warrant, court order, etc.) for the purpose of assisting law enforcement and legal authorities in the detection or prevention of fraud or crime.

YOUR CHOICES

AgileSpeech will always let you know when the personal information that we are collecting is voluntary vs. required for the purpose that we have specified at collection. Additionally, we provide you with the opportunity to make choices about communications that you receive from us. Therefore, you may choose to limit or opt-out of certain communications from AgileSpeech at anytime. Unless you instruct us otherwise, AgileSpeech may contact you to provide information about products, services, promotions, contests, or other activities or offerings that we feel may be of interest to you. If you would like to stop receiving marketing email communications from us, you just need to follow the instructions provided at the bottom of any message you receive from us. We will still send you mandatory ASAM related communications, such as product alerts, sales transactions, software updates, etc.

ACCESSING & UPDATING YOUR INFORMATION

AgileSpeech recognizes your right to access your personal information and to request certain changes, updates, additions, corrections, anonymization, blockage, cancellation or deletions of your personal information. We will make good faith efforts to respond to your access requests in a reasonable time, typically within thirty days, and we reserve the right to charge a small fee for providing this information to you. Please note that

requests to delete certain personal information may prevent us from providing the Service to you. You have the right to receive from AgileSpeech, upon request, in clear form, confirmation as to whether or not we have personal information about you, the purpose of the processing of your personal information, the type of personal information involved and the type of, and if possible, a list of recipients to whom we have sent your personal information, if applicable. We will verify your identity before providing you with access to your personal information.

HOW WE PROTECT PERSONAL INFORMATION

At AgileSpeech, we are committed to protecting the security of your personal information. We have implemented strict physical, organizational and technology measures to protect personal information against loss or theft, as well as unauthorized access, disclosure, copying, use, or modification--regardless of the format in which it is held. Although we cannot guarantee that loss, misuse, or alteration of your personal information will not occur, we strive to prevent such occurrences and have business continuity and incident response plans in place to address loss or destruction of personal information. We have security policies, standards and procedures in place to protect your personal information and all employees are accountable for complying with these policies, standards and procedures.

YOUR CALIFORNIA PRIVACY RIGHTS

Under California Civil Code Section 1798.83, California customers are entitled to receive, upon request, information regarding any third parties to whom AgileSpeech disclosed their personal information for direct marketing purposes during the previous calendar year, including name and address of the third party and type of personal information that was disclosed. To receive this information, please send a request to info@agilespeech.com with California Privacy Rights in the subject line.

ENFORCING THIS PRIVACY STATEMENT

AgileSpeech addresses complaints or disputes regarding personal information promptly and courteously. We regularly review our compliance with this Privacy Statement. We comply with data protection laws in the countries in which we conduct business. We will cooperate with authorities if they have reason to believe that a problem has occurred regarding personal information. If you have any questions or comments regarding this ASAM Privacy Statement or your personal information, please send them to info@agilespeech.com.

CHANGES TO THIS STATEMENT

AgileSpeech reserves the right to amend or modify this Privacy Statement at any time, in response to changes in our products or services, applicable data protection and privacy legislation or based on feedback from our customers. If we make changes to this Privacy Statement, we will post the revised Privacy Statement prominently on our website, with the "last updated" date revised accordingly. By continuing to use the Software and/or Service after the posting of an updated Privacy Statement, you are agreeing to accept and be bound by the updated version.

HOW TO REACH US

If you have any questions, feedback, or complaints related to privacy or data protection, you can reach us at info@agilespeech.com.

GOVERNING LAW

This Privacy Statement is governed under the laws of the State of California, United States of America.

This Privacy Statement was last updated on April 18, 2013.